

35th Anniversary
Christmas in Ida Parade of Lights
Presented by DTE Energy
Saturday, Dec. 2, 2017

****Parade Entry Deadline Tuesday November 14, 2017****

The following information is for television broadcasting commentary. Parade television hosts and announcers will use the information to introduce your organization and describe your entry. Please provide as much information as possible.

Name of Organization, Company, or Individual: _____

Contact Person: _____ Phone: _____

Mailing Address: _____ City, State, Zip: _____

Confirming E-mail _____ Cell Phone: _____

****Parade Confirmation Will Be Made By Email****

If you do not receive a confirmation email, please contact Dale Zorn at 734-269-6175

Category: (Please Circle One)

Non- Profit Commercial Festival Partner Division 4-H Clubs Religious Agriculture
Fire Department Lawn & Garden Tractor and Go Kart

Awards Given: One for each category Grand Prize (1) Santa's Pick (1) Honorable Mention (10)

Type of parade entry: Float Car Pickup Marching Unit Marching Unit with Float
 Farm Implement please explain _____
 Semi Tractor with Trailer without Trailer; please explain _____
 Other, please explain _____

Does your Entry have Music (circle one) Yes No
Is this the first year that you have participated? _____ If no, how many years? _____
Approximately, how far did you travel to participate? _____
How long is your entry? _____ How high is your entry? _____
Approximately, how many Christmas lights do you have on your entry? _____

Narration of Entry: Describe your organization, parade awards won, years of existence, how many members, specific points of interest or comments, other events, etc. If more space is needed please use a separate page.

No Commentary changes shall be permitted after submission

**Christmas in Ida
Parade of Lights
Information and Rules**

- ❖ Parade Day Schedule:
 - 3:00 P. M. Parade Line-up at Ida Public Schools
 - 5:00 P. M. Unit Judging Begins
 - 5:30 P. M. No Outbound Traffic Exiting the School Grounds
 - 6:30 P. M. Fireworks Show
 - 6:30 P. M. Pre-Parade Show at television stage
 - 7:00 P. M. Parade Kicks-off
- ❖ Parade begins and ends at the Ida Schools. The school will be open for your convenience and food vendors are available
- ❖ Indoor storage can be attained prior to event day on a first come, first serve basis.
- ❖ The first 120 units (floats, lighted units, farm implements, music and marching units) will be given priority over single car/truck entries.
- ❖ Commercial entries shall be limited to one (1) unit when hosting another group.
- ❖ All units **must be decorated** with satisfactory lights.
- ❖ Upon your return to school from the parade route, please proceed the west side of the parking lot, not to block incoming parade units from the parade route. Parade officials will direct you through the lot.
- ❖ Parade Line-up officials will be wearing reflective vests.
- ❖ Because of large crowds, it is best to car pool and remain at the school after the parade to allow for traffic to subside.
- ❖ **For safety concerns, absolutely no throwing of candy, however walkers can hand out candy alongside their unit.**
- ❖ **Units with walkers should not walk between television cameras and the parade unit.**

Important Notes:

The parade organization shall provide Santa and Mrs. Claus, absolutely no other Santa's or Mrs. Claus's shall be permitted and will be ask to remove themselves from the parade.

The Christmas in Ida Parade of Lights Committee reserves the right to inspect all parade units prior to the parade for conformance to regulations and rules, and to reject entries that do not conform to regulations and rules or that is not in the best interest or representation of the Christmas in Ida Festival and Parade of Lights as deemed by the Parade of Lights Committee.

The Parade Committee will confirm all unit entries by email.

If you do not receive a confirmation email, please contact Dale Zorn (contact information below)

Submit Entry Form by Nov. 14th to:

Christmas in Ida Parade of Lights
P. O. Box 27
Ida, Michigan 48140

Submit by emailed to: dwz@chartermi.net

Submit by fax: 734-269-2281

For Parade Inquiries Contact:

Bob Knabusch, Parade Chairman
2922 Lewis Ave.
Ida, Michigan 48140
(w) 734-269-3670

For Festival or Parade Information Contact:

Dale W. Zorn, Executive Director
Email: dwz@chartermi.net
(h) 734-269-6175 (c) 734-735-0576