

36<sup>th</sup> Annual  
Christmas in Ida Parade of Lights

Presented by DTE Energy

Saturday, Dec. 1, 2018

**\*\*Parade Entry Deadline Wednesday, November 14, 2018\*\***

The following information is for television broadcasting commentary. Parade television hosts and announcers will use the information to introduce your organization and describe your entry. Please provide as much information as possible.

Name of Organization, Company, or Individual: \_\_\_\_\_

Contact Person: \_\_\_\_\_ Phone: \_\_\_\_\_

Mailing Address: \_\_\_\_\_ City, State, Zip: \_\_\_\_\_

Confirming E-mail \_\_\_\_\_ Cell Phone: \_\_\_\_\_

**\*\*Parade Confirmation Will Be Made By Email\*\***

**If you do not receive a confirmation email, please contact Dale Zorn at 734-269-6175**

**Category: (Please Circle One)**

Non-Profit    Commercial    Festival Partner Division    4-H Clubs    Religious    Agriculture

School    Fire Department    Lawn & Garden Tractor and Go Kart

**Awards Given:** One for each category    Grand Prize (1)    Santa's Pick (1)    Honorable Mention (10)

**Type of parade entry:**  Float     Car     Pickup     Marching Unit     Marching Unit with Float

Farm Implement please explain \_\_\_\_\_

Semi Tractor     with Trailer     without Trailer; please explain \_\_\_\_\_

Other, please explain \_\_\_\_\_

Does your Entry have Music (circle one)    Yes    No

Is this the first year that you have participated? \_\_\_\_\_ If no, how many years? \_\_\_\_\_

Approximately, how far did you travel to participate? \_\_\_\_\_

How long is your entry? \_\_\_\_\_ How high is your entry? \_\_\_\_\_

Approximately, how many Christmas lights do you have on your entry? \_\_\_\_\_

**Narration of Entry:** Describe your organization, parade awards won, years of existence, how many members, specific points of interest or comments, other events, etc. If more space is needed please use a separate page.

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*No Commentary changes shall be permitted after submission*

**Christmas in Ida  
Parade of Lights  
Information and Rules**

***Parade Day Schedule:***

3:00 P. M. Parade Line-up at Ida Public Schools  
5:00 P. M. Unit Judging Begins  
5:30 P. M. No Outbound Traffic Exiting the School Grounds  
6:30 P. M. Fireworks Show  
6:30 P. M. Pre-Parade Show at television stage  
7:00 P. M. Parade Kicks-off

- ❖ Parade lineup is at the Ida Public Schools. **Please use the Ida School Bus South Drive (on Lewis Ave. south of the BlueStreak Snac Shop) to enter the school grounds.** . The school will be open for your convenience and food vendors are available.
- ❖ Indoor storage can be attained prior to event day on a first come, first serve basis.
- ❖ The first 120 units (floats, lighted units, farm implements, music and marching units) will be given priority over single car/truck entries.
- ❖ Commercial entries shall be limited to one (1) unit when hosting another group.
- ❖ All units **must be decorated** with satisfactory lights.
- ❖ Parade Line-up officials will be wearing reflective vests.
- ❖ Because of large crowds, it is best to car pool and remain at the school after the parade to allow for traffic to subside.
- ❖ **For safety concerns, absolutely no throwing of candy, however walkers can hand out candy alongside their unit.**
- ❖ **Units with walkers should not walk between television cameras and the parade unit.**
- ❖ The parade route starts in front of the Ida Elementary School on Ida St, to Mill St, to Ida East Rd and onto Lewis, ending at the Ida Public School South Drive
- ❖ Upon your return to school from the parade route, please proceed the east side of the parking lot, not to block incoming parade units from the parade route. Parade officials will direct you through the lot.
- ❖ **Please attach your unit number to the right side of your parade unit. The left side (driver side) will be on the television camera side.**

***Important Notes:***

**The parade organization shall provide Santa and Mrs. Claus, absolutely no other Santa's or Mrs. Claus's shall be permitted and will be ask to remove themselves from the parade.**

**The Christmas in Ida Parade of Lights Committee reserves the right to inspect all parade units prior to the parade for conformance to regulations and rules, and to reject entries that do not conform to regulations and rules or that is not in the best interest or representation of the Christmas in Ida Festival and Parade of Lights as deemed by the Parade of Lights Committee.**

**The Parade Committee will confirm all unit entries by email.**

**If you do not receive a confirmation email, please contact Dale Zorn (contact information below)**

**Submit Entry Form by Nov. 14<sup>th</sup> to:**  
Christmas in Ida Parade of Lights  
P. O. Box 27  
Ida, Michigan 48140

**For Parade Inquiries Contact:**  
Bob Knabusch, Parade Chairman  
2922 Lewis Ave.  
Ida, Michigan 48140 (w) 734-269-3670

**Submit by emailed to:** [dwz@chartermi.net](mailto:dwz@chartermi.net)  
**Submit by fax:** 734-269-2281

**For Festival or Parade Information Contact:**  
Dale W. Zorn, Executive Director  
Email: [dwz@chartermi.net](mailto:dwz@chartermi.net)  
(h) 734-269-617 (c) 734-735-0576