

Christmas in Ida

A Division of the
Ida Civic Club

The Christmas in Ida Festival organization cordially invites you to become a sponsor of the **1st Annual Holiday Art on the Avenue**, in conjunction with the **37th Annual Christmas in Ida Festival** to be held Dec. 6 – 7, 2019.

The Holiday Art on the Avenue features juried professional artists painting giant Christmas ornaments throughout the downtown business district during the festival. It is an interactive event where visitors are encouraged to watch and visit with the artists. The giant ornament measures about 3 feet in diameter. Sponsors of the event may display the ornament anywhere in Monroe County for the remainder of the Holiday Season until January 6, 2020.

Sponsors may purchase the finished ornament after the festival for \$420.00, on a first come first served basis.

There will also be an children's area where children can create and decorate their own small personal Christmas ornament.

Artists will perform Friday night and Saturday at various locations.

Sponsorship Levels and Benefits:

Art Major Sponsor **\$ 250.00**

Benefits Includes

- Sponsor artist and painted ornament
- Company logo on artist introduction sign
- Corporate level advertising in four newspapers, brochures and restaurant placemats distributed at businesses, hotels, restaurants, and tourism locations
- Friday night reception at St. Joseph Catholic Church Hall after the Commemorative Concert (8:00 pm)
- Display of ornament at any Monroe County location of your choice until Jan. 6, 2020
- Name recognition on the official Christmas in Ida website.

Art Corporate Sponsor **\$ 100.00**

Benefits Includes

- Sponsor artist and painted ornament
- Company logo on artist introduction sign
- Corporate level advertising in four newspapers, brochures and restaurant placemats distributed at businesses, hotels, restaurants, and tourism locations
- Friday night reception at St. Joseph Catholic Church Hall after the Commemorative Concert (8:00 pm)
- Display of ornament at any Monroe County location of your choice until Jan. 6, 2020

Art Partner **\$ 1000.00**

Benefits Includes

- Please see attached Art Partner benefit package

Note: For in-title presenter partnerships or Co-Op sponsorship opportunities, contact Dale Zorn 734-269-6175.

The Ida Civic Club is a non-profit organization. Thank you for your consideration.

Christmas in Ida Festival
Dale W. Zorn, Executive Director
(H) 734-269-6175 (C) 734-735-0576
dwz@d-pcomm.net

Holiday Art on the Avenue
Jennie Burt, Coordinator
419-346-4475
jenniemburt@gmail.com

Holiday Art on the Avenue
Betzi Lievens Co- Coordinator
734-735-2227
betzip@gmail.com

www.christmasinida.com

Member of the Michigan Festivals and Events Association

**Christmas in Ida
Art Sponsorship Application
2019**

Business Name _____
Contact Person _____
Mailing Address _____
City _____ State _____ Zip Code _____
Telephone _____ Fax _____
E Mail _____

Holiday Art on the Avenue Sponsorship

<u>Sponsor Level</u>	<u>Quantity</u>	<u>Investment</u>	<u>Amount</u>
Art Major Sponsor	_____	\$ 250.00	_____
Art Corporate Sponsor	_____	\$ 100.00	_____
Art Partnership	_____	\$1000.00	_____
		Total Submitted	_____

NOTE:

For entertainment or in-title presenter partnerships or Co-Op Sponsorship Opportunities, please contact Dale Zorn at dwz@d-pcomm.net, (h) 734-269-6175 or (c) 734-735-0576.

Deadline: Friday, Aug. 30, 2019

Payment can be made by check or credit card. Please make check payable to Christmas in Ida and return form to:

**Christmas in Ida
P. O. Box 27
Ida, Michigan 48140**

For credit card payment, please call Dale Zorn at 734-269-7175

The Christmas in Ida Festival is a member of the Monroe County Community Foundation 501(c) (3) organization. Contributions that are made through the Foundation will qualify as a charitable contribution to receive full income tax credits.

For more information, please call.

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THANK YOU FOR YOUR SUPPORT OF CHRISTMAS IN IDA