

Art Partnership Opportunities

Included Benefits

- ❖ Partner of the event including, artist and painted ornament
- ❖ Company Logo on artist introduction sign
- ❖ Display of ornament at any Monroe County location of your choice until Jan. 6, 2020
- ❖ Recognition during the stage entertainment concert show or other titled events and festival promotions
- ❖ Company logo on banner displayed at concert stage area
- ❖ Company introductions throughout the day
- ❖ Recognition Radio Media
- ❖ Recognition during Parade of Lights by parade announcers
- ❖ Recognition on cable television and internet production of the Parade of Lights
- ❖ Pre-recorded company greeting throughout downtown district during festival
- ❖ Recognition in 27 paid newspaper ads, radio, television and news releases
- ❖ Company logo in brochures, restaurant placemats
- ❖ Company logo on the official Christmas in Ida Website and linked to your website
- ❖ Four (4) tickets to the “Stars of the Concert” Private Reception
- ❖ Friday night reception at St. Joseph Catholic Church Hall after the Commemorative Concert (8:00 pm)
- ❖ Additional Benefits to be announced, as determined
- ❖ Potential Contacts: 13 Million

Total Investment \$1000.00

Total Promotional Count: 13 Million Potential Contacts

Partners may purchase the finished ornament after the festival for \$420.00, on a first come first served basis.

Agreement

Company Name _____

Contact _____

Address _____ **City** _____ **State** _____

Telephone _____ **Cell** _____ **Zip Code** _____

Email _____ **Website Address** _____

Signed by

For more information:

Christmas in Ida Festival

Dale W. Zorn, Executive Director

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Holiday Art on the Avenue

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Holiday Art on the Avenue

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