**Parade Entry Deadline Monday, November 22, 2021**

The following information is for television broadcasting commentary. Parade television hosts and announcers will use the information to introduce your organization and describe your entry. Please provide as much information as possible.

Name of Organization, Company, or Individual: ____________________________________________
Contact Person: ____________________________________________ Phone: _______________________
Mailing Address: ____________________________________________ City ______________ State ______ Zip: _________
Confirming E-mail ____________________________________________ Cell Phone: ______________________

**Parade Confirmation Will Be Made by Email**
If you do not receive a confirmation email, please contact Dale Zorn at 734-269-6175

Category: (Please Circle One)
- Non-Profit
- Commercial
- Festival Partner Division
- 4-H Clubs
- Religious
- Agriculture
- School
- Fire Department
- Lawn & Garden
- Tractor and Go Kart

Awards: Grand Prize (1) Santa’s Pick (1) Division (1 each division) Honorable Mention (10)

Type of parade entry: □ Float □ Car □ Pickup □ Marching Unit □ Marching Unit with Float
□ Farm Implement please explain_____________________
□ Semi Tractor □ with Trailer □ without Trailer; please explain_________________________
□ Other, please explain_________________________

Does your Entry have Music (circle one) Yes ☐ No ☐

Is this the first year that you have participated? _______________ If no, how many years? _______________

Approximately, how far did you travel to participate? _______________

How long is your entry? _______________ How high is your entry? _______________

Approximately, how many Christmas lights do you have on your entry? _______________

Narration of Entry: Describe your organization, parade awards won, years of existence, how many members, specific points of interest or comments, other events, etc. If more space is needed, please use a separate page.
If more room is needed, use separate page:

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No Commentary changes shall be permitted after submission
Christmas in Ida
2021 Parade of Lights
Information and Rules

Parade Day Schedule:

3:00 pm Parade Line-up at Ida Public Schools, must be at the school before 5pm.
4:00 pm. Unit Judging Begins
5:00 pm Downtown Roads begin to close
5:30 pm No Outbound Traffic Exiting the School Grounds
6:30 pm Fireworks Show
6:30 pm Pre-Parade Show at television stage
7:00 pm Parade Kicks-off

RULES AND REGULATIONS

- All units must be decorated with a Christmas Theme, and significant and substantial Christmas lights to cover complete parade entry.
- Absolutely no other Santa’s or Mrs. Claus’s shall be permitted and will be asked to remove themselves from the parade. Only the parade organization shall provide Santa and Mrs. Claus.
- For safety concerns, absolutely no throwing of candy. Walkers can hand out candy with their unit.
- Units with walkers should not walk between television cameras and the parade unit.
- Commercial entries shall be limited to one (1) additional unit when hosting another group.
- Please attach your unit number to the right side of your parade drive unit. The left side (driver side) will be on the television camera side.
- The first 120 lighted units will be given priority over single car/truck entries.

Important Notice:

- The Christmas in Ida Parade of Lights Committee reserves the right to inspect all parade units prior to the parade for conformance to RULES AND REGULATIONS and to reject entries that do not conform to regulations and rules or that is not in the best interest or representation of the Christmas in Ida Festival and Parade of Lights as deemed by the Parade of Lights Executive Board.
- Must be at the school by 5:00pm – Downtown streets begin to close at 5:00pm.

Parade Information

- Parade lineup is at the Ida Public Schools. To enter the school grounds, please use the Ida School South Bus Drive (on Lewis Ave. south of the BlueStreak Snac Shop) The school will be open for your convenience and food vendors are available.
- Parade Line-up officials will be wearing reflective vests.
- Because of large crowds, it is best to carpool.
- The parade route starts in front of the Ida Elementary School on Ida St, to Mill St, to Ida East Rd and onto Lewis, ending at the Ida Public School South Drive
- Upon your return to school from the parade route, please proceed to the east side of the parking lot, do not block incoming parade units from the parade route. Parade officials will direct you through the lot.
- After the parade, it is best to remain at the school until traffic subsides.

Entry confirmations shall be by email. If you do not receive a confirmation email, please contact Dale Zorn (contact information below)

Submit Entry Form by Nov. 22nd to:
Submit by Mail to: Christmas in Ida Parade of Lights
P. O. Box 27
Ida, Michigan 48140
Submit by emailed to: dwz@d-pcomm.net
Submit by fax: 734-269-2281

For Parade Inquiries Contact:
Bob Knabusch, Parade Chairman
2922 Lewis Ave.
Ida, Michigan 48140
(w) 734-269-3670

For Festival or Parade Information Contact:
Dale W. Zorn, Executive Director
(h) 734-269-6175   (c) 734-735-0576    Email: dwz@d-pcomm.net