

Monroe County Bed Race to Aid Children, Inc.

In Conjunction with the

Christmas in Ida Festival

Presents

1st Annual

Holiday Sled Race to Aid Children

Friday Dec. 6, 2019

6:45pm

Sled Team Fee \$100.00

Sleds Provided – Teams are encouraged to Decorate Sleds

(payable to Bed Race to Aid Children)

*****Every \$250.00 will purchase one (1) child's bed*****

Race Sponsorships

Santa Sponsor \$ 500.00

Mrs. Claus Sponsor \$ 250.00

Sponsor Benefits

- Includes Race Team Fee
- Name listing in 4 newspaper ads, brochures and restaurant placemats
- Invitation to the Friday night Commemorative Concert Reception after the concert at St. Joseph Catholic Church Hall after the Commemorative Concert

Platinum Partner \$ 3000.00

Gold Partner \$ 1000.00

Partner Benefits

- Includes Race Team Fee
- Name listing on Christmas in Ida website, 4 newspaper ads
- Recognition during the stage entertainment concert show
- Company logo on banner displayed at concert stage area
- Company introductions throughout the day
- Recognition Radio Media
- Recognition during Parade of Lights by parade announcers
- Recognition on cable television and internet production of the Parade of Lights
- Pre-recorded company greeting throughout downtown district during festival
- Recognition in 27 paid newspaper ads, radio, television news releases
- Company logo in brochures, restaurant placemats and the official Christmas in Ida website includes linking to your website
- Linking of Christmas in Ida website to your company website
- 4 tickets to the "Stars of the Concert" Private Reception
- Invitation to the Friday night Commemorative Concert Reception after the concert at St. Joseph Catholic Church Hall after the Commemorative Concert

For Registration Forms and Information Contact

<https://monroebedrace.org>

www.Christmasinida

Payable to Bed Race to Aid Children

*****Every \$250.00 will purchase one (1) child's bed*****

Sandra Kreps Event Chairman 734-269-9003 Ext 4000

Dale W. Zorn, Festival Executive Director 734-269-6175

Team Registration Deadline Nov. 28, 2019

Sponsorship Deadline Oct. 1, 2019

Details:

1st Annual Holiday Sled Race to Aid Children

Day: Friday Dec. 6, 2019

Time: 6:45pm

Location: Downtown District