Monroe County Bed Race to Aid Children, Inc.
In Conjunction with the
Christmas in Ida Festival
Presents
1st Annual
Holiday Sled Race to Aid Children
Friday Dec. 6, 2019
6:45pm

Sled Team Fee $100.00
(teams are encouraged to Decorate Sleds)
(payable to Bed Race to Aid Children)
***Every $250.00 will purchase one (1) child’s bed***

Sponsorships

Santa Sponsor $ 500.00
Mrs. Claus Sponsor $ 250.00

Partner Benefits

• Includes Race Team Fee
• Name listing on Christmas in Ida website, 4 newspaper ads
• Recognition during the stage entertainment concert show
• Company logo on banner displayed at concert stage area
• Company introductions throughout the day
• Recognition Radio Media
• Recognition during Parade of Lights by parade announcers
• Recognition on cable television and internet production of the Parade of Lights
• Pre-recorded company greeting throughout downtown district during festival
• Recognition in 27 paid newspaper ads, radio, television news releases
• Company logo in brochures, restaurant placemats and the official Christmas in Ida website includes linking to your website
• Linking of Christmas in Ida website to your company website
• 4 tickets to the “Stars of the Concert” Private Reception
• Invitation to the Friday night Commemorative Concert Reception after the concert at St. Joseph Catholic Church Hall after the Commemorative Concert

For Registration Forms and Information Contact
https://monroebedrace.org
www.Christmasinida

Payable to Bed Race to Aid Children
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Sandra Kreps Event Chairman 734-269-9003 Ext 4000
Dale W. Zorn, Festival Executive Director 734-269-6175
Team Registration Deadline Nov. 28, 2019
Sponsorship Deadline Oct. 1, 2019

Details:
1st Annual Holiday Sled Race to Aid Children
Day: Friday Dec. 6, 2019
Time: 6:45pm
Location: Downtown District