

34th Annual Christmas in Ida Parade of Lights

Presented by DTE Energy

Saturday, Dec. 3, 2016

****Parade Entry Deadline Friday, November 14, 2016****

The following information is for television broadcasting commentary. Parade television hosts and announcers will use the information to introduce your organization and describe your entry. Please provide as much information as possible.

Name of Organization, Company, or Individual: _____

Contact Person: _____ Phone: _____

Mailing Address: _____ City, State, Zip: _____

E-mail: _____

Category: (Please Circle One)

Non- Profit Commercial Festival Partner Division 4-H Clubs Religious Agriculture

Fire Department Show Truck School Bus Lawn & Garden Tractor, Go Kart, and Golf Cart

Awards Given: One for each category Grand Prize (1) Santa's Pick (1) Honorable Mention (10)

Type of parade entry: Float Car Pickup Marching Unit Marching Unit with Float

Farm Implement please explain _____

Semi Tractor with Trailer without Trailer; please explain _____

Other, please explain _____

Does your Entry have Music (circle one) Yes No

Is this the first year that you have participated? _____ If no, how many years? _____

Approximately, how far did you travel to participate? _____

How long is your entry? _____ How high is your entry? _____

Approximately, how many Christmas lights do you have on your entry? _____

Narration of Entry: Describe your organization, parade awards won, years of existence, how many members, specific points of interest or comments, other events, etc. If more space is needed please use a separate page.

No Commentary changes shall be permitted after submission

Christmas in Ida Parade of Lights Information and Rules

- ❖ FOR YOUR CONVENIENCE, THE SCHOOL WILL BE OPEN AND FOOD VENDORS WILL BE AVAILABLE.
- ❖ 3:00 P.M. – PARADE LINEUP IS AT THE IDA PUBLIC SCHOOLS
- ❖ 5:00 P.M. - UNIT JUDGING BEGINS
- ❖ 5:30 P.M. - THERE WILL BE NO OUTBOUND TRAFFIC EXITING THE SCHOOL GROUNDS
- ❖ 6:30 P.M. - FIREWORKS SHOW
- ❖ 7:00 P.M. - PARADE KICK-OFF
- ❖ PARADE BEGINS AND ENDS AT THE IDA PUBLIC SCHOOLS.
- ❖ INDOOR STORAGE CAN BE ATTAINED PRIOR TO EVENT DAY ON A FIRST COME FIRST SERVE BASIS
- ❖ THE FIRST 120 UNITS INCLUDES, BUT ARE NOT LIMITED TO, FLOATS, FARM IMPLEMENTS, SHOW TRUCKS, MUSIC AND MARCHING UNITS WILL BE GIVEN ENTRY PRIORITY OVER SINGLE/CAR/PICKUP ENTRIES.
- ❖ COMMERCIAL ENTRIES SHALL BE LIMITED TO ONE (1) UNIT HOSTING ANOTHER GROUP.
- ❖ THE PARADE COMMITTEE WILL CONFIRM ALL ENTRIES BY EMAIL.
- ❖ ALL UNITS MUST BE DECORATED WITH SATISFACTORY LIGHTS.
- ❖ ALL LIGHTED UNITS ARE REQUESTED TO REMAIN AT THE SCHOOL AFTER THE PARADE FOR PICTURES UNTIL 10:00 P.M. THERE HAVE BEEN MANY REQUESTS FROM VISITORS AND MEDIA FOR STATIONARY PHOTOGRAPHS.
- ❖ **FOR SAFETY REASONS: ABSOLUTELY NO THROWING OF CANDY, WALKERS MAY HAND OUT CANDY WITH THE UNIT.**
- ❖ UPON YOUR RETURN TO THE SCHOOL PARKING LOT AFTER THE PARADE, PLEASE PROCEED TO THE VERY EAST SIDE OF THE LOT TO ENABLE INCOMING FLOATS ROOM TO RETURN. PARADE OFFICIALS WILL DIRECT YOU THROUGH THE PARKING LOT.
- ❖ PARADE OFFICIALS WILL BE WEARING REFLECTIVE VESTS.
- ❖ BECAUSE OF LARGE CROWDS (48,000 VISITORS ATTENDED THE 2015 PARADE) AND CONGESTED TRAFFIC, IT IS RECOMMENDED THAT YOU CAR POOL AND REMAIN AT THE SCHOOL AFTER THE PARADE TO ALLOW TRAFFIC TO SUBSIDE.
- ❖ **THE PARADE ORGANIZATION SHALL PROVIDE SANTA AND MRS. CLAUS.**
- ❖ **ANY OTHER SANTA OR MRS. CLAUS SHALL BE STRICTLY PROHIBITED**
- ❖ RAIN DATE IS PLANNED FOR SUNDAY, DECEMBER 7TH AND WILL FOLLOW SATURDAY'S SCHEDULED TIMES.
- ❖ THE CHRISTMAS IN IDA FESTIVAL BOARD RESERVES THE RIGHT TO INSPECT ALL UNITS PRIOR TO PARADE FOR CONFORMANCE TO REGULATIONS AND RULES.

Mail Completed Entry Forms by Nov. 14th to:

Christmas in Ida-Parade
P.O. Box 27
Ida, Michigan 48140
Fax 734-868-0114

For Other Parade Information Contact:

Bob Knabusch, Parade Chairman
2922 Lewis Ave.
Ida, Michigan 48140
734-269-3670

Direct All Parade Inquires to:

Dale W, Zorn, Executive Director
(H) 734-269-6175