

In-Title Presenter and Entertainment Partnership Levels & Benefit Packages

In Title "Presenting" Entertainment Partner

Radio Disney Concert, Parade of Lights, Fireworks Show, and AM910 Radio Disney D-Tour Show

All in-title events can be a co-op with more than one company.

Included Benefits

- ❖ "Presents" recognition during the stage concert show or other titled event and festival promotions
- ❖ Company logo on banner displayed on concert stage and/or other titled event, company introductions throughout the day
- ❖ "Presents" recognition on all festival communications
- ❖ 10 x 10 Space in heated Partners Tent for company marketing, promotions, tables and chairs provided
- ❖ Recognition on one-hundred (100), 60 second concert promotions on AM 910 Radio Disney
- ❖ Recognition on K100 FM Country Radio Station
- ❖ Recognition on FOX Toledo network television parade credits and during the broadcast of the Parade of Lights - company
- ❖ Pre-recorded company greeting throughout downtown area, produced by Radio Disney
- ❖ Recognition on cable television production of Parade of Lights
- ❖ "Presents" recognition in 6 paid newspaper ads
- ❖ "Presents" recognition in 27 newspaper, radio and television news releases
- ❖ Company logo in brochures, restaurant placemats and the official Christmas in Ida website
- ❖ Linking of Christmas in Ida Website to company website
- ❖ Twelve (12) tickets to the "Stars of the Concert" Private Reception and Corporate Reception
- ❖ Reserved viewing area for concert
- ❖ Reserved viewing area for parade
- ❖ Additional Benefits to be announced as determined

Company _____ **Address** _____

Agreed by _____ **Date** _____ **Investment \$5000**

In Title "Presenting" Entertainment Partner

FOX Toledo Network Television Production of the Parade of Lights

All in-title events can be a co-op with more than one company.

Included Benefits

- ❖ Network Television and Cable Television Production "Presenter" – "Brought to you by....."
- ❖ Acknowledgement of "Brought to you by....." throughout production.
- ❖ Recognition on FOX Toledo pre-parade promotions and during the broadcast of the Parade of Lights - company logo on pre-parade promotions, live interview during parade and recognition on FOX Toledo web site with link to your company
- ❖ "Presents" recognition during the stage concert show and festival promotions
- ❖ Company logo on banner displayed on concert stage and company introductions throughout the day
- ❖ "Presents" recognition on all festival communications
- ❖ 10 x 10 Space in heated Sponsor Tent for company marketing, promotions, tables and chairs provided
- ❖ Recognition on one-hundred (100), 60 second concert promotions on AM 910 Radio Disney
- ❖ Recognition on K100 FM Country Radio Station
- ❖ Pre-recorded company greeting throughout downtown area, produced by Radio Disney
- ❖ Recognition on cable television production of Parade of Lights
- ❖ "Presents" recognition in 6 paid newspaper ads and 27 newspaper, radio and television news releases
- ❖ Company logo in brochures and restaurant placemats, and the official Christmas in Ida website
- ❖ Linking of Christmas in Ida Website to company website
- ❖ Twelve (12) tickets to the "Stars of the Concert" Private Reception and Corporate Reception
- ❖ Reserved viewing area for concert and parade
- ❖ Additional Benefits to be announced as determined

Company _____ Address _____

Agreed by _____ Date _____ Investment \$4000

Commercials for the FOX Toledo Production of Christmas in Ida Parade of Lights will be to be announced soon.

In Title "Presenting" Entertainment Partner

Stars of the Radio Disney Concert Public Meet and Greet Reception

At the end of the concert, the Radio Disney Artists will spend time with the fans and sign autographs at your table in the Partner Tent. Your Company will be showcased as the Meet and Greet sponsor.

All in-title events can be a co-op with more than one company.

Included Benefits

- ❖ Company banner displayed at Meet and Greet table in Partner Tent
- ❖ Company logo on banner displayed on concert stage and company introductions throughout the day
- ❖ Recognition on all festival communications
- ❖ 10 by 10 space in heated Sponsor Tent for company marketing, promotions etc. tables and chairs provided
- ❖ Recognition on one-hundred (100), 60 second concert promotions on AM 910 Radio Disney
- ❖ Recognition on K100 FM Country Radio Station
- ❖ Recognition on FOX Toledo Network television during the broadcast of the Parade of Lights
- ❖ "Presents" recognition during the stage concert show and festival promotions
- ❖ Pre-recorded company greeting heard throughout downtown area, produced by Radio Disney
- ❖ Recognition on cable television production of Parade of Lights
- ❖ Recognition in 6 paid newspaper ads
- ❖ Recognition in 27 newspaper, radio and television news releases
- ❖ Company logo in brochures and restaurant placemats, and the official Christmas in Ida website
- ❖ Linking of Christmas in Ida Website to company website
- ❖ Twelve (10) tickets to the "Stars of the Concert" Private Reception and Corporate Reception
- ❖ Reserved viewing area for concert
- ❖ Reserved viewing area for parade
- ❖ Additional Benefits to be announced when determined

Company _____ Address _____

Agreed By _____ Date _____ Investment \$3500

"Presenter" In-Title Gold Level

Friday Night Concert, Indoor Craft and Vendor Show 2 Locations, Ida Christmas Mall In the Big Top Tent, Holiday Hounds on Parade, Santa's Zoo, and Ice Sculpting .

All in-title events can be a co-op with more than one company.

Included Benefits

- ❖ "Presents" recognition during stage concert show or other titled event and festival Promotions Company logo on banner displayed on concert stage and company introductions throughout the day
- ❖ "Presents" recognition on all festival communications
- ❖ 10 x 10 space in heated Sponsor tent for company marketing, promotions etc. tables and chairs provided
- ❖ Recognition on one-hundred (100), 60 second concert promotions on AM 910 Radio Disney
- ❖ Recognition during festival promotions on K100 FM Country Radio Station
- ❖ Recognition on FOX Toledo network television during the broadcast of the Parade of Lights
- ❖ Recognition on cable television production of Parade of Lights
- ❖ Pre-recorded company greeting throughout the downtown area, produced by AM910 Radio Disney
- ❖ Recognition in 6 paid newspaper ads
- ❖ Recognition in 27 newspaper, radio and television news releases
Company logo in brochures and restaurant placemats, and the official Christmas in Ida website linking of Christmas in Ida Website to company website
- ❖ Ten (10) tickets to the "Stars of the Concert" Reception and Corporate Reception
- ❖ Reserved viewing area for concert
- ❖ Reserved viewing area for parade
- ❖ Additional Benefits to be announced when determined

Company _____ Address _____

Agreed by _____ Date _____ Investment \$2500

Entertainment Partner

Entertainment partners enjoy high visibility marketing benefits while in support of the Christmas in Ida entertainment that is professionally produced.

Entertainment Partnerships can be a co-op with more than one company.

Included Benefits

- ❖ Company logo on banner displayed on concert stage
- ❖ Company introductions throughout the day
- ❖ 10 x 10 space in heated Sponsor Tent for company marketing, promotions etc. tables and chairs provided
- ❖ Recognition on one-hundred (100), 60 second concert promotions on AM 910 Radio Disney
- ❖ Recognition during festival promotions on K100 FM Country Radio Station
- ❖ Recognition on FOX Toledo network television during the broadcast of the Parade of Lights
- ❖ "Presents" recognition on all festival communications
- ❖ Pre-recorded company greeting throughout the downtown area, produced by AM910 Radio Disney
- ❖ Recognition on cable television production of Parade of Lights
- ❖ Recognition in 6 paid newspaper ads
- ❖ Recognition in 27 newspaper, radio and television news releases
- ❖ Company logo in brochures and restaurant placemats, and the official Christmas in Ida website
- ❖ Linking of Christmas in Ida Website to company website
- ❖ Ten (10) tickets to the "Stars of the Concert" Reception and Corporate Reception
- ❖ Reserved viewing area for concert
- ❖ Reserved viewing area for parade
- ❖ Additional benefits to be announced as determined

Company _____ Address _____

Agreed by _____ Date _____ Investment \$1500

Entertainment Partner

Entertainment partners enjoy high visibility marketing benefits while in support of the Christmas in Ida entertainment that is professionally produced.

Entertainment Partners can be a co-op with more than one company.

Included Benefits

- ❖ Company logo banner displayed on concert stage
- ❖ Company introductions throughout the day
- ❖ 10 x 10 space in heated Partner Tent for company marketing, promotions etc. tables and chairs provided
- ❖ Recognition on one-hundred (100), 60 second concert promotions on AM 910 Radio Disney
- ❖ Recognition during festival promotions on K100 FM Country Radio Station
- ❖ Recognition on FOX Toledo network television during broadcast of Parade of Lights
- ❖ "Presents" recognition on all festival communications
- ❖ Pre-recorded company greeting throughout the downtown area, produced by AM910 Radio Disney
- ❖ Recognition on cable television production of Parade of Lights
- ❖ Recognition in 6 paid newspaper ads
- ❖ Recognition in 27 newspaper, radio and television news releases
- ❖ Company logo in brochures and restaurant placemats, and the Official Christmas in Ida website
- ❖ Linking of Christmas in Ida Website to company website
- ❖ Eight (8) tickets to the "Stars of the Concert" Reception and Corporate Reception
- ❖ Reserved viewing area for concert
- ❖ Reserved viewing area for parade
- ❖ Additional benefits to be announced as determined

Company _____ Address _____

Agreed By _____ Date _____ Investment \$1000